

SEDANIA × AINNA

EXECUTIVE SUMMARY

Strategic SME Agentic AI Transformation & Commercialisation

Empowering Every SME with Its Own AI Agent

Imagine every SME with its own digital systems engineer, software developer and operations assistant - without the cost of employing an entire IT department.

2019

SME ROOTS

RM15M

CUMULATIVE SALES

~30

ONLINE STORES

2 × TRL 9

MOSTI-ASSESSED AI

THE OPPORTUNITY

AINNA proposes a collaboration with SEDANIA to bring **affordable, practical Agentic AI** to Malaysian SMEs at every level of digital maturity. SMEs receive a working AI Agent, not simply AI training or standalone software.

WHAT SMES ACTUALLY RECEIVE

Through natural-language instructions, **AINNA NeuralOps** can help SMEs develop and manage:

- Websites & online stores
- CRM & customer records
- Inventory & order systems
- Financial reports & dashboards
- Operational automation
- Ongoing software improvements

After the programme: SME owners retain access to their AI Agent under their agreed service package, enabling continued support as their business grows.

WHY NEURALOPS IS DIFFERENT

Agentic AI Interprets objectives and coordinates authorised work.

Detached Systems Runs validated recurring processes without continuous LLM calls.

Smart Routing Uses appropriate models or automation for each task.

WebCLI + Telegram Natural-language access through a browser or Telegram.

ESG & BLOCKCHAIN READINESS

Efficient AI execution can reduce unnecessary computing demand. Permission controls, audit logs and human approvals support responsible adoption. The architecture is **blockchain-ready** for future document verification and traceability where justified.

ABOUT AINNA

Starting in **2019** as an e-commerce SME, AINNA grew across Malaysia and Singapore. Challenges in sales, inventory and finance inspired its own AI automation infrastructure.

Its two AI technologies assessed at **TRL 9** through **MOSTI** are **AINNA NeuralOps** and **AI Financial Statements for SMEs**.

10-DAY PROGRAMME & PRICING

Basic	3 days	RM3,000
Intermediate	3 days	RM4,000
Advanced	4 days	RM5,000
FULL PROGRAMME / 10 DAYS		RM12,000

Year-1 infrastructure: **RM500 / SME**. Standard full programme: **RM12,500 / SME**. AI model deployment and other services may be additional.

COMMERCIAL PARTNERSHIP

Proposed share of **programme fees** per cohort:



10-SME pilot: RM120,000 gross programme fees; **RM54,000** each to AINNA and SEDANIA, and RM12,000 for operations, before costs and taxes.

PILOT & RECURRING REVENUE

Begin with **10 SMEs** to measure adoption, time savings and efficiency. Expand through partner networks if validated. Recurring opportunities include AI subscriptions, infrastructure, support and licensing.

THE SHARED VISION

AINNA brings the technology. SEDANIA brings the market. Together, we can make sustainable Agentic AI accessible to every SME.